



Midway, KY

46th Annual Midway Fall Festival September 19th & 20th, 2020

www.midwayfallfestival.org | www.midwayfallfestival.com

Presented by the Midway Business Association

Sponsor & Booth Application

Owners Name: _____

Business Name: _____

Address: _____ P.O. Box: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

_____ Platinum Sponsor - \$5000. – Two (2) 10' X 10' booths at the Festival, headline display on all promotional materials, including 30 ft. banner. Opportunity to officially TO "Open" the Festival on Saturday Morning.

_____ Gold Sponsor - \$2500. – One (1) 10' X 10' booth at the Festival, premier display on all promotional materials, including 30 ft. banner.

_____ Silver Sponsor - \$1000. – One (1) 10' X 10' booth at the Festival, logo displayed on all promotional materials, including 30 ft. banner

Bronze Sponsor - \$500. – Logo displayed on promotional materials, including 30' banner.

_____ Need 110V Power?? (_____ # of amps requested) Please note checking this box **DOES NOT** guarantee you will be provided with electricity during the festival. Electrical priority will be given to those who require it to produce their product during the festival.

_____ Yes, I have read, understand, and agree with the Midway Fall Festival rules and regulations, sign below and keep the rules copy for your reference,

By signing here I show I have read, understand and agree with the rules and regulations of the MFF

Signature: _____

Printed name: _____ Date: ____/____/____

Festival Information and Contacts

Web site – midwayfallfestival.org or midwayfallfestival.com

Email – elisha@midwayfallfestival.com

Coordinator – Elisha Holt (859) 940-2742

Mail this form & Sponsorship Funds to :

Midway Fall Festival Committee | PO Box 3843 | Midway KY 40347

Rules and Regulations for the 46th Annual Midway Fall Festival September 19th & 20th, 2020

Please read and sign the application page and keep these rules/regulation for your reference.

1. MFF hours are: Saturday 10:00 a.m. – 10:00 p.m. and Sunday from 10:00 a.m. – 5:00 p.m. Please note that this is a two-day event. The festival will take place rain or shine. All vendors are required to remain open until 6pm Saturday and welcome to stay until 10pm.
2. No Sponsor or Exhibitor shall assign, sublet or apportion any part of their space without prior written approval from the 46th MFF Committee. All merchandise, supplies, etc. must be contained within the booth space provided. No merchandise is permitted on any portion of the city sidewalk.
3. Vendors can only sell items that have been approved in their application submitted to the MFF Committee. All items offered for sale must be the work of the artist/craftsperson. No items purchased for resale will be permitted. Please fill out the attached *Vendor Sales Form* and return it with your application.
4. NO LATE OPENINGS, NO EARLY CLOSINGS, NO EARLY BREAKDOWNS. NO EXCEPTIONS. Anyone not complying with this rule will not be allowed to return next year.
5. Vendor & Sponsor personnel must manage the booths during the operating hours of the festival.
6. Neither the MFF Committee nor the City of Midway is responsible for any loss or damage incurred to the exhibitors' property. The exhibitor also agrees to hold harmless and indemnify the MFF Committee or the City of Midway, KY against any claims arising by virtue of their occupancy of the premises or use thereof. The MFF Committee suggests packing and/or securing any valuable products overnight.
7. Nighttime security will consist of off duty police officers and will be provided for Friday and Saturday nights.
8. Please decorate your booth appropriately. Tables must be draped.
9. No radios or loud speakers are allowed in booths.
10. Vehicles belonging to all exhibitors are not allowed into the festival during working festival hours. NO EXCEPTIONS. Exhibitors will be allowed to enter the festival area one hour before and one hour after festival hours to restock the booths. Vehicles must be removed prior to start of the festival.
11. No political campaigning from any booth.
12. Exhibitors are responsible for the collection of Kentucky Sales Tax. The Kentucky Revenue Cabinet usually inspects vendors and asks for their tax ID prior to the start of the festival. The Kentucky Department of Revenue can be contacted at 1-502-564-8139, for further information and licensing.
13. No food or drink can be sold from any booth except at designated food booths without written permission from the Festival Committee and proper Department of Health licensing.
14. No drilling or defacing the streets or sidewalks by anchors will be permitted.
15. Friday only setup. No Saturday set up. You will be notified of your set up time 2 weeks prior to the festival. We will do everything in our power to place you in the approximate location that you request.
16. If your booth has an activity or project that creates litter, please be considerate and clean it up during and after the festival. Please minimize the volume of trash to be disposed at the MFF by breaking down any cardboard boxes. The MFF festival will provide receptacles for trash and will locate dumpsters at either end of the festival. The MFF will provide trash pick up during the festival hours. Help us keep the streets clean.

17. If you have any questions about the Midway Fall Festival, please email us at elisha@midwayfallfestival.com or call one of the contacts on the application page.

Please keep these rules for your reference. Return the signed application form, vendor sales form, photos and payment to the Midway Fall Festival, P.O. Box 3843, Midway KY 40347

Thank you and we look forward to another successful festival.

44th Annual Midway Fall Festival
Vendor Sales Form
September 15th & 16th, 2018

Vendor Item (please attach four photos of your work)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

We continue to strive towards being a festival that includes **Art, Craft and Hand made items**. Do not sell items that were simply purchased for resale. Your booth will be checked for the appropriateness of your merchandise. Thank you.